

# Ava Dobson

## Journalism Student

I am a current junior at the University of North Carolina at Chapel Hill pursuing a Bachelor of Arts degree in media & journalism. As a student within the school's Hussman School of Journalism, I have gained valuable experience such as photography; creative and news-oriented writing; and utilizing adobe suite. Thus, as I seek to expand upon real-life experiences relevant to my area of study, along with possessing a strong desire to apply what I have learned, I hope to realize my goals through a career-oriented internship.

## Experience

2020-  
present

### Division I Track & Field / Cross Country Athlete

*The University of North Carolina at Chapel Hill*

- Balanced a full academic course load with a demanding practice and competition schedule as well as extracurriculars all whilst maintaining a cumulative 3.5 GPA
- Devoted upwards of 30 hours per week to attending training sessions, meetings, and team-related activities
- Effectively communicated with coaching staff using open-ended questioning skills to ensure practice ran smoothly and efficiently and assisted in implementing changes
- Competed in numerous competitions, achieving top results.

2023

### Deloitte Student Athlete Leadership Summit Attendee

*Deloitte University, Westlake, TX*

- Selected to represent the University of North Carolina at Chapel Hill at a leadership summit
- Gained valuable communication, networking, and leadership-oriented skills through interactive sessions amongst Deloitte executives
- Attended educational sessions and gained a

## Contact

### Address

Chapel Hill, NC 27514

### Phone

864-918-4614

### E-mail

avalaur@ad.unc.edu

## Skills

Documentation and reporting

Creative writing

News writing

Feature Writing

Proofreading

Adobe Creative Suite

News photography

broader understanding of consulting and case briefing

2021-06 -  
2021-08

### **Customer Service Assistant**

*Southern Pressed Juicery, Greenville, SC*

- Maintained a high customer satisfaction rating and addressed concerns with a positive attitude
- Worked with POS system to place orders, manage bills and handle complimentary items
- Kept register accurate through correct billing, payment processing and cash management
- Prepared and served juices and blended drinks

2017-06 -  
2017-07

*Parkside Pediatrics, Greenville, SC*

- Improved and organized system to track and analyze patient data by demographics.
- Assisted clinical team to prepare exam rooms

## **Education**

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2016-08 -  
2020-05

### **High School Diploma**

*St. Joseph's Catholic School - Greenville, SC*

2020-08 -  
Current

### **Bachelor of Arts: Media & Journalism**

*University of North Carolina - Chapel Hill, NC*

- **Relevant Coursework:** Photojournalism, Writing & Reporting, Media Law, Digital Storytelling with Adobe Creative, Feature Writing

## **Accomplishments**

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- **USTFCCCA Track & Field All-Academic Team**
- **ACC All-Academic Team Member**
- **2023 Track All-ACC**, finished amongst the top 7 within the conference
- **Most decorated female high school cross country athlete** in the state of South Carolina's history
- **Gatorade Athlete of the Year** three years in a row<sup>22</sup>